

Soft Pulls

BENEFITS OF PREQUALIFYING CUSTOMERS IN YOUR SELECTFI PLATFORM

Soft pulls provide a quick and inexpensive way to prequalify a consumer for a vehicle without placing a hard inquiry on their credit file. They do not require a SSN or DoB, and they provide dealers with a FICO® Score and full credit file so accurate quotes can be made earlier in the sales cycle.



SelectFI dealers receive immediate benefits by adding soft pulls into their process.

- Accurate monthly payment quotes from your DR platform set proper sales expectations and streamline finance office processes.
- Prequalification early in the sales process is PROVEN to generate higher lead conversion rates.
- Receive a full credit file and FICO® Score with no hard inquiry on a consumer's credit file.
- 700Credit aligns your finance office's bureau and FICO® Score preference with those used by your digital retailing platform.

QuickQualify Bundled Pricing

Bundle Package	Bundle Cost	Experian / TransUnion / Equifax	
		Transactions in Bundle	Cost/Transaction Over
Package 1	\$49.00	20	\$2.55
Package 2	\$99.00	42	\$2.46
Package 3	\$149.00	65	\$2.39

QuickQualify Soft Pull Credit Report Fees:

	Experian	TransUnion	Equifax
FICO Surcharge	\$1.79	\$3.29	\$1.32
Vantage Scorecard	\$1.51	\$2.10	\$0.35
FACTA	N/A	\$0.11	\$0.21



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700Credit is the largest provider of credit, compliance, soft pull and driver's license authentication solutions for automotive retailers.

www.700credit.com

