

Soft Pulls

BENEFITS OF PREQUALIFYING CUSTOMERS IN YOUR ROUTEONE PLATFORM



RouteOne has partnered with 700Credit to provide a web-based prequalification solution to drive qualified sales leads from your website to your showroom.

RouteOne Prequalification enables dealers to access website-generated leads with enhanced credit information without needing the consumer to provide SSN or DOB, and does NOT impact consumer credit.

Prequalification captures consumers when they are browsing inventory on your website. The simple lead form (no SSN or DOB required) drives higher engagement and empowers the dealership to quickly determine their eligibility for financing.

Once consumers complete the QuickQualify lead from their laptop or mobile device, dealers receive the lead immediately through:

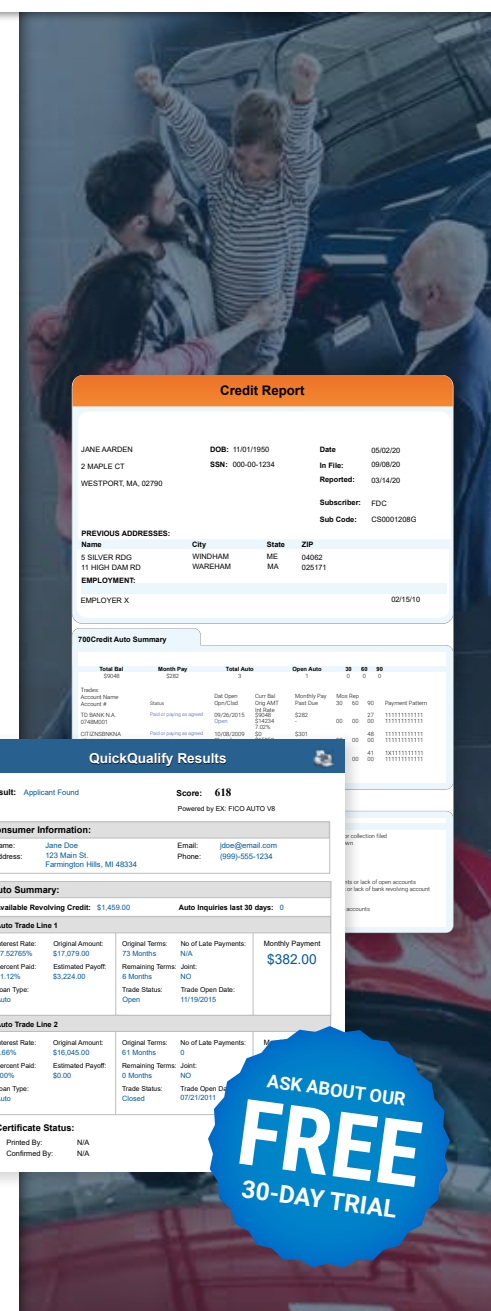
- Text & Email notifications
- Notification through the RouteOne portal

Benefits include:

- Applicant's full credit file & FICO score to pull together quick offers
- Shorten sales cycle and improve closing ratios by putting your customer in the right car and finance product right from the start.

QuickQualify Bundled Pricing

Bundle Package	Bundle Cost	Experian / TransUnion / Equifax	
		Transactions in Bundle	Cost/Transaction Over
Package 1	\$49.00	20	\$2.55
Package 2	\$99.00	42	\$2.46
Package 3	\$149.00	65	\$2.39
Package 4	\$249.00	112	\$2.32
Package 5	\$349.00	160	\$2.28
Package 6	\$449.00	210	\$2.24



Credit Report

JANE AARDEN DOB: 11/01/1950 Date: 05/02/20
 2 MAPLE CT SSN: 000-00-1234 In File: 09/08/20
 WESTPORT, MA, 02790 Reported: 03/14/20
 Subscriber: FDC
 Sub Code: CS0001208G

PREVIOUS ADDRESSES:

Name	City	State	ZIP
9 SILVER ROCK	WINDHAM	ME	04092
11 HIGH DAM RD	WAREHAM	MA	02671

EMPLOYMENT:

EMPLOYER X 02/15/10

QuickQualify Results

Result: Applicant Found Score: **618**
 Powered by EX FICO AUTO V8

Consumer Information:

Name: Jane Doe Email: jane@email.com
 Address: 123 Main St, Farmington Hills, MI 48334 Phone: (999) 555-1234

Auto Summary:

Available Revolving Credit: \$1,459.00 Auto Inquiries last 30 days: 0

Auto Trade Line 1	Auto Trade Line 2
Interest Rate: 17.9750%	Interest Rate: 4.99%
Original Amount: \$17,079.00	Original Amount: \$16,040.00
Percent Paid: 81.12%	Percent Paid: 100%
Estimated Payoff: \$3,224.00	Estimated Payoff: \$0.00
Original Terms: 72 Months	Original Terms: 61 Months
No of Late Payments: N/A	No of Late Payments: 0
Monthly Payment: \$382.00	Monthly Payment: \$261.00
Remaining Terms: 8 Months	Remaining Terms: 0 Months
Trade Status: Open	Trade Status: Closed
Trade Open Date: 11/19/2015	Trade Open Date: 07/21/2011

Certificate Status:

Printed By: N/A Confirmed By: N/A

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