## Soft Pulls

## BENEFITS OF PREQUALIFYING CUSTOMERS IN YOUR SELECTFI PLATFORM

Soft pulls provide a quick and inexpensive way to prequalify a consumer for a vehicle without placing a hard inquiry on their credit file. They do not require a SSN or DoB, and they provide dealers with a FICO® Score and full credit file so accurate quotes can be made earlier in the sales cycle.



SelectFI dealers receive immediate benefits by adding soft pulls into their process.

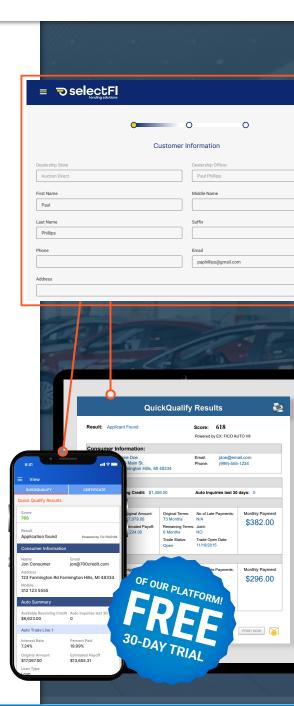
- Accurate monthly payment quotes from your DR platform set proper sales expectations and streamline finance office processes.
- Prequalification early in the sales process is PROVEN to generate higher lead conversion rates.
- Receive a full credit file and FICO® Score with no hard inquiry on a consumer's credit file.
- 700Credit aligns your finance office's bureau and FICO® Score preference with those used by your digital retailing platform.

## **QuickQualify Bundled Pricing**

Bundle Package	Bundle Cost	Experian / TransUnion / Equifax		
		Transactions in Bundle	Cost/Transaction Over	
Package 1	\$49.00	50	\$1.20	
Package 2	\$99.00	110 \$1.15		
Package 3	\$149.00	180	\$1.10	

## **QuickQualify Soft Pull Credit Report Fees:**

	Experian	TransUnion	Equifax
FICO Surcharge	\$0.70	\$1.41	\$0.45
Vantage Scorecard	\$0.20	\$0.55	\$0.21
FACTA	N/A	\$0.11	\$0.21



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