

Soft Pulls

BENEFITS OF PREQUALIFYING CUSTOMERS IN YOUR SELECTFI PLATFORM

Soft pulls provide a quick and inexpensive way to prequalify a consumer for a vehicle without placing a hard inquiry on their credit file. They do not require a SSN or DoB, and they provide dealers with a FICO® Score and full credit file so accurate quotes can be made earlier in the sales cycle.



SelectFI dealers receive immediate benefits by adding soft pulls into their process.

- Accurate monthly payment quotes from your DR platform set proper sales expectations and streamline finance office processes.
- Prequalification early in the sales process is PROVEN to generate higher lead conversion rates.
- Receive a full credit file and FICO® Score with no hard inquiry on a consumer's credit file.
- 700Credit aligns your finance office's bureau and FICO® Score preference with those used by your digital retailing platform.

QuickQualify Bundled Pricing

| Bundle Package | Bundle Cost | Experian / TransUnion / Equifax | |
|----------------|-----------------|---------------------------------|-----------------------|
| | | Transactions in Bundle | Cost/Transaction Over |
| Package 1 | \$49.00 | 50 | \$1.20 |
| Package 2 | \$99.00 | 110 | \$1.15 |
| Package 3 | \$149.00 | 180 | \$1.10 |

QuickQualify Soft Pull Credit Report Fees:

| | Experian | TransUnion | Equifax |
|-------------------|----------|------------|---------|
| FICO Surcharge | \$0.70 | \$1.41 | \$0.45 |
| Vantage Scorecard | \$0.20 | \$0.55 | \$0.21 |
| FACTA | N/A | \$0.11 | \$0.21 |



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700Credit is the largest provider of credit, compliance, and soft pull solutions for automotive retailers.

www.700credit.com

