

Soft Pulls

BENEFITS OF PREQUALIFYING CUSTOMERS IN YOUR QUALIFY WIZARD PLATFORM

Soft pulls provide a quick and inexpensive way to prequalify a consumer for a vehicle without placing a hard inquiry on their credit file. They do not require a SSN or DOB, and they provide dealers with a FICO® Score and full credit file so accurate quotes can be made earlier in the sales cycle.



By using soft pulls, dealers who use Qualify Wizard receive these immediate benefits:

- **Accuracy in the monthly payment quotes** provided to the consumer through your Qualify Wizard platform sets the proper expectations, which is critical to completing the sale and removing friction in the finance office.
- **The FICO score and FULL CREDIT FILE** you receive from the 700Credit soft pull platform is aligned exactly with your Finance Office's preferred Bureau and ScoreCard.
- **There is no impact on a consumer's credit score** when utilizing a soft pull, as no hard inquiry is placed on the file.
- **Consumers that are prequalified early** in the sales process are proven to generate a higher lead conversion rate than those that were not.

Start benefiting from running soft pulls in Qualify Wizard today!

Credit Report			
JANE AARDEN	DOB: 11/01/1950	Date	05/02/20
2 MAPLE CT	SSN: 000-00-1234	In File:	09/08/20
WESTPORT, MA, 02790		Reported:	03/14/20
		Subscriber:	FDC
		Sub Code:	CS0001208G
PREVIOUS ADDRESSES:			
Name	City	State	ZIP
S SILVER RDG	WINDHAM	ME	04062

QuickQualify Results			
Result: Applicant Found	Score: 618	Powered by EX: FICO AUTO V8	
Consumer Information:			
Name: Jane Doe	Email: jdoe@email.com		
Address: 123 Main St, Farmington Hills, MI 48334	Phone: (909)-555-1234		
Auto Summary:			
Available Revolving Credit: \$1,459.00	Auto Inquiries last 30 days: 0		
Auto Trade Line 1			
Interest Rate: 17.52765%	Original Amount: \$17,079.00	Original Terms: 73 Months	No of Late Payments: N/A
Percent Paid: 81.12%	Estimated Payoff: \$3,224.00	Remaining Terms: 6 Months	Joint: NO
Loan Type: Auto	Trade Status: Open	Trade Open Date: 11/19/2015	Monthly Payment: \$382.00
Auto Trade Line 2			
Interest Rate: 4.66%	Original Amount: \$16,045.00	Original Terms: 81 Months	No of Late Payments: 0
Percent Paid: 100%	Estimated Payoff: \$0.00		
Loan Type: Auto			
Certificate Status:			
N/A	N/A		

2002 Toyota Tundra			
Year Make	Middle Name	Last Name	
Street Address	City	State	
Zip	Email	Phone	
Gross Yearly Income	Desired Loan Amount		
Is there a trade?	Is there a co-signer?		
Stock #	25374107		
VIN	5T8BT341322S14107		
Condition	Used		
SUBMIT			

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866.273.3848 | sales@700credit.com

700Credit is the largest provider of credit, compliance, and soft pull solutions for automotive retailers.

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