



CDK Credit Visualizer FAQ

An easier way to read credit history quickly & efficiently

What is CDK Credit Visualizer?

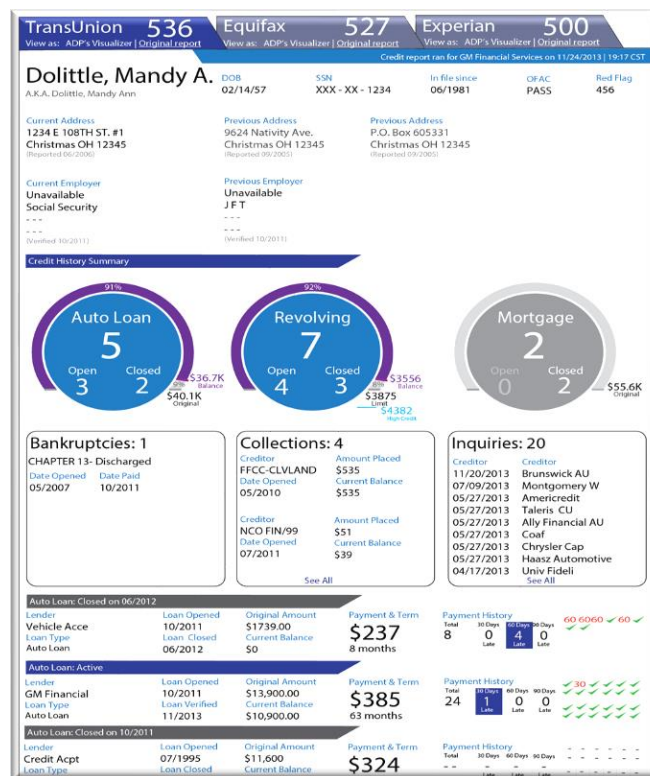
Visualizer is a feature of CDK Credit that offers an easy to read Credit Report. This feature has been designed to add value and efficiency in the Credit Check process. Visualizer is included for every CDK Credit Check client.

What is the value of this new format?

This credit feature is a vast improvement over the standard TTY report. This new design makes reading and understanding a credit report much faster and easier. This is especially good for newer or less experience employees. The increased workflow efficiencies allow customers to spend less time in the dealership while allowing the dealer to be certain on not missing an important piece of Credit History

Shorten the time it takes Sales and F&I Managers to understand a customer's credit information:

- Intuitive data visualizations instead of text
- Brings forward important items
- Smart grouping and prioritization
- Dealer defined color coding



Which Report would you rather read?

TTY

BK 1 AZ BP	6-11	\$1,000-L	\$1,039-H	OPEN	CURR ACCT
8200650 BC CRC REV	3 3-15-15	\$1,039	3-15	(41)	CCCCCCCCCCCC
	12-14	\$41			CCCCCCCCCCCC

← Good History

*FORD CRED	7-11	\$17,307-0	OPEN	30 6+ TIMES
1620115 FF AUT 60 2	3-28-15	\$7,463	(41)	1C111C11C1CCC
CBA232JQZ6	1-15	\$288	\$251	CCCCCCCCCCCC

← Bad History

Credit Visualizer

Lender	Account Opened	Credit Limit	High Credit	Payment History	
BK 1 AZ BP	05/31/2011	\$1,000.00	\$1,039.00	Total 25	30 Days 60 Days 90 Days
Loan Type	Account Verified	Current Balance	Minimum Payment		Late Late Late
Revolving	-	\$1,039.00	\$0.00		✓ ✓ ✓ ✓ ✓

← Good History

Lender	Loan Opened	Original Amount	Payment & Term	Payment History	
FORD CRED	06/30/2011	\$17,307.00	\$288.00	Total 25	30 Days 60 Days 90 Days
Loan Type	Loan Verified	Current Balance	60 Months		Late Late Late
Auto Loan	-	\$7,463.00			30 30 30 30 30
					7 7 7 7 7
					Late Late Late
					✓ ✓ ✓ ✓ ✓

← Bad History

Frequently asked Questions

Q: Do I have to contract for this feature?

A: No. Every CDK Credit client will automatically get this feature as one of the many benefits to pulling Credit inside of the CDK solutions

Q: Can I still access the TTY version of the report?

A: Yes. The Visualizer will be the default report, however, at the top of the screen there is a quick button to switch back to the TTY version if your personnel would prefer using the standardize version.

Q: Can the Visualizer be customized per my dealership in any way?

A: No. The Credit Visualizer report is the same for all CDK Credit Clients. If there is a customization that a dealer would be interested in please log a case with Service Connect or talk to your CDK sales rep. We will get this request to our product team for evaluation if it is a benefit to all dealers