



Credit, Compliance, Prescreen  
& Consumer Pre-qualification Solutions

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## QuickQualify Mobile Dealer App!

We are pleased to announce the launch of our QuickQualify Mobile Dealer App, specifically designed for our dealers to be alerted on lead arrival so they can immediately view and manage their soft-pull leads generated by the QuickQualify platform—all from a single, secure, mobile device.

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From this simple interface dealers can:

- Receive alerts when consumers complete the QuickQualify web form
- Optimize interactions with applicants through text and mobile dialing
- View a list of all applicants and immediately click on any applicant to view the live credit score and credit file information
- Set filters to view leads from a specific period of time
- **Coming Soon!** Dealers will be able to forward the QuickQualify URL via text or email for consumers to complete from their device

**The 700Credit Mobile Dealer App is available at no charge for our QuickQualify customers and is available through the app store for both Android and Apple mobile phones and tablet formats.**

**For more information [CLICK HERE](#).**



## **New Affiliate Partnerships**

**700Credit is excited to announce 4 new affiliate partners to the family:**

a. **AutoAlert**

We have integrated our QuickScreen prescreen platform with the CreditConvert feature in the AutoAlert service lane platform.

CreditConvert runs soft credit pulls on service customers to get the financial data needed to convert service customers into car sales.

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CreditConvert can be used on all service customers, regardless of whether the customer originally purchased from you, and the pre-screen returns financial data used to work the right deal right away. In addition, knowing the customer's credit history enables your team to have more meaningful payment discussions with the client, potentially shortening the sales process, getting you to the finish line faster.

**Click here to learn more.**

b. **Prodigy**

Prodigy is the only digital retailing solution focused on driving results, arming auto dealers with a complete end-to-end sales platform that provides a seamless online to in-store experience for customers. Learn more at <https://getprodigy.com>.

c. **Tecobi**

Tecobi helps automotive dealers sell more cars using advanced technology to generate leads and communicate with customers. We use text message combined with artificial intelligence and human intelligence (Hybrid Intelligence) to make customer communication more efficient.

700credit has integrated our QuickQualify soft-pull solution into the Tecobi platform. **Click here for more information.**

d. **Intice**

Intice helps optimize your dealership website with advanced conversion technology, increasing engagement, lead generation and

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showroom visits. With Intice you can convert more leads, increase the quality of the leads converted and get more shoppers in your showroom.

**Intice** has integrated our QuickQualify, soft-pull solution with digital retailing solution to provide dealers with high-value leads to their dealers. **[Click here for more information.](#)**



## **RouteOne IDOne PLUS Adds Synthetic ID and MLA from 700Credit**

RouteOne has expanded their IDOne platform to include Synthetic ID and Military Lending Act (MLA) from 700Credit, naming the platform IDOne PLUS. IDOne PLUS performs ID verification, OFAC Synthetic ID and MLA checks on all credit applicants through the RouteOne platform.

Dealers can easily enroll in the 700Credit-backed IDOne solution directly from the RouteOne Premium Services menu. Installation is completely automated.

Dealers who have the IDOne platform can easily upgrade to the PLUS platform. Contact: 866.273-3848 to learn more.

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## **2019 Educational Webinar Series Presents: Is Digital Retailing Ready for Advanced Finance?**

### **Guest Speaker: Pete MacInnis, eLend Solutions**

Digital retailing is all about deal generation, not lead generation. It is the start of the deal. With online retail tools, the combination of technology and data are enabling the dealer and the customer to come together much faster. Today, most digital retailing platforms and tools are often returning unqualified payment terms that establish unrealistic expectations. The misleading information perpetuates stereotypes and ultimately creates more skepticism and unavoidable conflict when the terms cannot be honored in-store. When pricing doesn't match and payments don't match, you've lost that customer. In this webinar, we will explore how advanced digital finance technologies can provide shoppers with qualified, penny-perfect payment terms, matched to actual dealer lender programs – online or before the handoff to F&I in the dealership. And most importantly, we will discuss the positive impacts these technologies can have on finance penetration, sales, profitability and CSI.

**November 14th at 2:00pm EST and November 19th at 11am EST**

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## Where to find us next! NADA 2020 - Las Vegas, NV

Believe it or not, **NADA 2020** is just around the corner, and 700Credit will be there in force! We will be debuting our brand-new booth – not to mention some exciting new products. We look forward to seeing everyone there:

**BOOTH 655C**

